

Quick answer: Many mueslis look alike in the bucket, but the label says something else. Höveler Original Sport prints its specs: starch 15%, sugar 4.6%, 15.1% crude protein, Diamond V inactivated yeast at 0.7%, and grape seed meal at 0.5%. It is a reduced-starch sports muesli for horses in consistent work, at \$49.99. Best for owners comparing panels, not bag art. Last checked: September 2026.

Two mueslis can sit next to each other and look like cousins. The question that matters is what is actually inside — and whether it is written down. Here are five differences between a generic muesli and Höveler Original Sport, argued entirely from this feed's published numbers, with no competitor mentioned and no invented figures.

1. Published nutrition you can check, number by number

Original Sport states its panel openly: crude protein 15.1%, crude fiber 16.4%, crude fat 9.0%, starch 15%, sugar 4.6%, digestible energy 12.6 MJ/kg DM. Nothing is hidden behind marketing language. The benefit: you can compare like with like before you spend a cent.

2. A named yeast at a stated inclusion rate

The formula holds 0.7% inactivated yeast — Diamond V (*Saccharomyces cerevisiae*), a postbiotic made by multi-stage fermentation — plus fructooligosaccharides as prebiotic fiber. A generic muesli rarely names its gut-support ingredients or their rates. The benefit: you can see what the gut support is and the rate at which.

Who this is for: owners who want digestive support designed to help maintain gut comfort, and want it documented on the label.

3. Amino acids at exact percentages

Lysine 1.0%, threonine 1.0%, methionine+cysteine 0.93%, on 122 g/kg DM digestible crude protein. These essential amino acids support muscle function in regular work. The benefit: muscle support measured in the formula, not promised in ad copy.

4. A low-sugar, reduced-starch profile

Sugar sits at 4.6% and starch at 15% — the defining numbers of a reduced-starch sports muesli. Palatability comes from 0.5% carrots, not a heavy sweet coating. Who this is for: owners who want a working horse fueled steadily, without using sugar for appeal.

5. Heritage and service behind the bag

Höveler has made horse feed in Germany since 1905 — over 120 years of expertise — and Original Sport is competition-safe and FEI-compliant (check rules with your event organizer). At bifid you get a 30-Day Money-Back Guarantee, a 24/7 licensed vet team, and a 9.0/10 store rating across 24,098 reviews. The benefit: European craft, American service, at \$49.99.

How to feed it

Feeding rates for Original Sport, per 220 lb (100 kg) body weight per day:

Work levelFeed per 220 lb (100 kg) body weight daily
Light work0.55 lb (250 g) Medium work0.88 lb (400 g)
Heavy work1.32 lb (600 g) [low starch performance feed](#)

Hay ration: 3.31 lb (1.5 kg) per 220 lb body weight every day. The muesli is designed to work alongside the forage.

Key specs at a glance: starch 15%, sugar 4.6%, crude protein 15.1%, crude fat 9.0%, digestible energy 12.6 MJ/kg DM.

Compare the label side by side, then set your horse's rate with the Feeding Calculator.

Every number quoted here is on the Höveler Original Sport product page.

Frequently asked questions

What makes Original Sport different from any other muesli on the shelf?

The numbers on the label: starch 15%, sugar 4.6%, added lysine at 1.0%, Diamond V inactivated yeast at 0.7%, and grape seed meal at 0.5%. Every figure is on the label so you can compare directly.

Is it suitable for a horse in serious training?

Yes. It is a sports muesli formulated for horses in consistent work, with digestible energy of 12.6 MJ/kg DM and a heavy-work rate of 1.32 lb (600 g) per 220 lb body weight every day.

Is the feed competition-safe?

Yes, it is competition-safe and FEI-compliant. Check specific rules with your event organizer before the show.

What does it cost?

\$49.99 per bag, with the 30-Day Money-Back Guarantee. The 24/7 licensed vet team can answer feeding questions around the clock.