

Quick answer: Höveler Pur.Muskel is an energy- and protein-rich muesli — 20% raw protein, 15.0% fat, 5.8% starch — designed to support muscle development when added to a complete ration. It is competition safe and FEI-compliant, and it suits metabolically sensitive breeds. Best for all-around performance horses in varied work. \$52.99 for a 44 lb bag. Last checked: September 2026.

The all-around horse does a bit of everything — arena work, trails, clinics, the odd show — and its feed has to keep up without tipping it over the edge. That balance is precisely what this supplementary muesli was designed for. Here are 5 reasons it suits an all-around performance horse.

1. Protein for muscle, at 20% raw protein

An all-around horse builds and maintains muscle across varied work, and Pur.Muskel supports that with 20% raw protein and 160 g/kg digestible crude protein. The digestible figure is the honest one — it reflects what your horse can really put to use. The feed is categorized for muscle building, and the numbers back the category.

Who this is for: riders of all-arounders who need muscle support across a varied week of work.

2. Low starch, low sugar, steady behavior

Starch sits at 5.8% and sugar at 4.1%. For a horse that switches disciplines and environments, that profile supports consistent behavior day to day — especially in metabolically sensitive breeds, which the formulation specifically targets. Energy comes instead from 15.0% raw fat and 14.1 MJ/kg digestible energy.

The benefit: trainable energy from fat rather than a starch-driven edge.

3. Clean ingredient list with real components

The muesli is built from meadow ryegrass, soy flakes, flaxseed, sweet lupine flakes, pea flakes, sunflower seed, apple pome, and linseed oil, with grape seed flour and rosehip in the mix. It is <https://sites.google.com/view/aminoacid-supplement-for-horse/> alfalfa-free and contains no added vitamins or minerals — so it slots into your existing plan without overlapping anything.

Who this is for: owners who want to see exactly what is in the bag and integrate it deliberately.

4. FEI-compliant, so every discipline is covered

Whether your all-rounder turns up at a recognized show or a local fun day, Pur.Muskel is competition safe and FEI-compliant. One ration covers the whole calendar. That is why you can use it on horseback one weekend and in the ring the next without altering anything.

The benefit: no feed changes around competitions — and a 30-Day Money-Back Guarantee if it isn't the fit you hoped.

5. German craft at \$52.99, with American service behind it

Höveler has made horse feed since 1905 — over 120 years of expertise, made in Germany. Through bifid's US operation in Florida you get a 24/7 licensed vet team for questions about feeding and a store-wide 9.0/10 rating

across 24,098 reviews. The product itself rates 4.55 from 2 reviews. The 44 lb bag costs \$52.99 — current details on the product page.

Who this is for: riders who want old-world feed expertise with support on this side of the Atlantic.

How to feed it

This is a supplementary feed: always added to a complete ration with forage, never served as the whole diet. Rates per 220 lb (100 kg) body weight per day:

Work levelDaily rate per 220 lb (100 kg) body weight Light work0.07–0.11 lb (30–50 g) Medium work0.11–0.18 lb (50–80 g) Heavy work0.18–0.22 lb (80–100 g)

A 1,000 lb horse in medium work gets 50–80 g daily. The ranges are modest in gram terms, so use a scale for the portion rather than scooping.

Key specs at a glance: 20% raw protein, 15.0% fat, 5.8% starch, 4.1% sugar, alfalfa-free, no added vitamins or minerals, 44 lb bag, \$52.99.

Calculate your horse's exact rate with the feeding calculator.

What an owner said

"Excellent performance 9" — Jessica, May 21, 2024 (Quality 5, Value 4, Price 5). Her horses maintain stronger muscle condition on it.

Frequently asked questions

Will this make an all-around horse hot?

At 5.8% starch and 4.1% sugar, Pur.Muskel is formulated for metabolically sensitive breeds and supports steady behavior. Much of its energy comes from 15.0% fat instead of starch.

Can I feed it to multiple disciplines in one week?

Yes — it is competition safe and FEI-compliant, so one ration covers arena work, trails, and recognized shows.

Is it a complete feed?

No. It is a supplementary muesli added to a full nutrition plan with forage. It contains no added vitamins or minerals by design.

What is the protein like?

20% raw protein with 160 g/kg digestible crude protein, plus stated lysine (0.85%), methionine (0.25%), and threonine (0.6%).

How much is the bag?

A 44 lb bag is \$52.99.