Search for house cleaning in Roanoke and you will find a mix of national franchise brands, app-based booking platforms and independent cleaners alongside long-standing local companies. They all promise a clean house, but the experience behind the scenes can be very different. The Happy Housekeepers is a locally owned and operated family company that has served the Roanoke Valley since 1979, and that local foundation shapes how it works.

Franchise and app models often rely on rotating workers, centralized call centers and standardized scripts. That can work fine, but it can also mean a different person every visit and nobody nearby who really knows your home. With a local company, the office is right here on Starkey Road in southwest Roanoke County, and the associates who answer the phone know the area and the crews.

Long-term relationships are easier with a local company too. The Happy Housekeepers' customer reviews mention team members by name and describe relationships that have lasted for years. That kind of familiarity means the crew learns your preferences, from how you like the beds left to which rooms need the most attention, without you repeating yourself every time.



The Happy Housekeepers | 5145 Starkey Rd, Roanoke, VA 24018 | (540) 774-4299

Local roots also bring local knowledge. A Roanoke company understands the yellow-green pollen of April, the humid summers that challenge bathrooms and basements, and the red clay that finds its way onto floors during wet winters. It knows the older plaster-and-hardwood homes in Raleigh Court as well as the split levels in Cave Spring and the newer subdivisions out toward Glenvar.

Accountability matters as well. The Happy Housekeepers is licensed, bonded and insured, its staff are bonded and insured by the company and it displays a BBB blue seal. After your first cleaning, someone calls house cleaning Roanoke to make sure you are satisfied. If something needs attention, you are dealing with a local business whose reputation in the valley depends on getting it right.

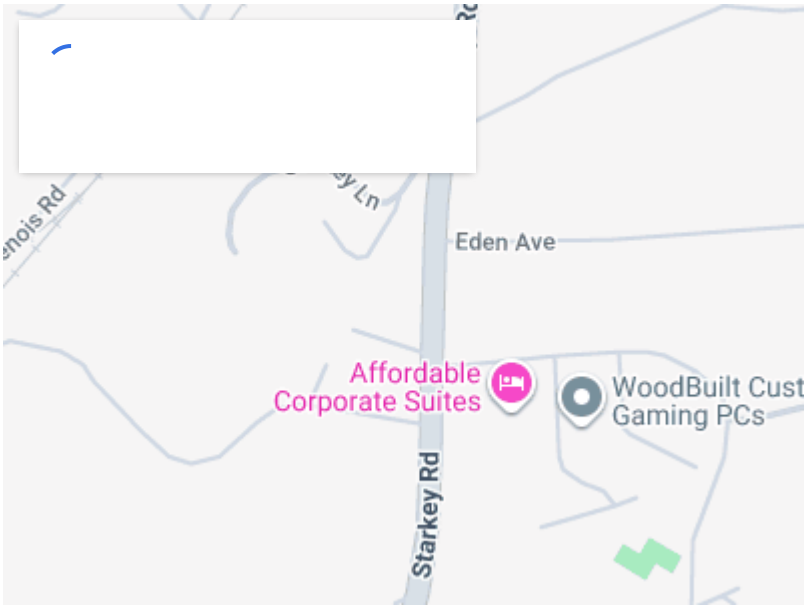
The services stand up to any national brand. Standard visits cover dusting or polishing furniture, vacuuming carpets, mopping hard floors, complete kitchen and bathroom clean-ups and dusting of window sills, baseboards, blinds *recurring house cleaning service* and ceiling fans. Specialized options include spring and fall cleanings, oven and refrigerator interiors, walls and woodwork, light fixtures and basements.

Choosing a local company also keeps your money in the Roanoke Valley economy, supporting neighbors who live and work here.

See the local difference for yourself. Call The Happy Housekeepers at (540) 774-4299 for a free, no-obligation estimate, or visit 5145 Starkey Rd, Roanoke, VA 24018.

The Happy Housekeepers
Address: 5145 Starkey Rd, Roanoke, VA 24018

Phone: (540) 774-4299



FAQ About House Cleaning Roanoke

How much does house cleaning cost in Roanoke, VA?

The cost depends on the size of your home, the number of bathrooms, how often you book and whether you add specialized tasks like oven or basement cleaning. The Happy Housekeepers gives every Roanoke customer a free, no-obligation estimate based on the actual home rather than a flat online price. Call (540) 774-4299 to get yours.

What is included in a standard house cleaning visit?

A standard visit from The Happy Housekeepers includes dusting or polishing furniture, vacuuming carpets, mopping hard surface floors and a complete kitchen and total bathroom clean-up. Window sills, baseboards, blinds and ceiling fans are dusted, waste baskets are emptied and cobwebs are removed where needed.

Do I need to be home during the house cleaning?

No. Employees of The Happy Housekeepers are bonded and insured by the company, so customers across Roanoke, Salem and Cave Spring do not need to be present. Entry details and any special instructions can be arranged with the office ahead of time.

How often should I schedule house cleaning?

Busy families and homes with pets often choose weekly or bi-weekly visits, while smaller households do well with monthly service. The Happy Housekeepers offers one-time, weekly, bi-weekly and monthly plans, and its residential page also mentions semi-weekly, daily and custom schedules.

Is The Happy Housekeepers licensed, bonded and insured?

Yes. The company is licensed, bonded and insured, and it displays a Better Business Bureau blue seal with a BBB profile filed under house cleaning in Roanoke. It has served the Roanoke Valley since 1979.

What is the difference between a standard clean and a deep clean?

A standard clean keeps the home in good shape, while a deep clean adds tasks that build up over months. The Happy Housekeepers offers spring and fall cleanings plus specialized work such as cleaning oven and refrigerator interiors, washing walls and woodwork, cleaning light fixtures and cleaning basements.

Do you offer move-in and move-out house cleaning in Roanoke?

Yes. Move-in and move-out cleanings are part of the company's regular services for renters, buyers and sellers in Roanoke and Roanoke County. Empty rooms allow the crew to reach every baseboard, cabinet and closet, and appliance interiors can be added.

What areas does The Happy Housekeepers serve?

The office is at 5145 Starkey Rd in the Cave Spring area of southwest Roanoke County. The team serves the City of Roanoke, Cave Spring, Salem, Vinton, Hollins and the wider Roanoke County area.

How long has The Happy Housekeepers been in business?

The company was founded in 1979 by Mary Jane Wszolek, who began providing professional cleaning across the Roanoke Valley with a focus on homes. It is still a locally owned family company and describes her hard-working, reliable and honest approach as its standard today.

What payment methods do you accept?

The Happy Housekeepers accepts Visa, Mastercard, American Express and Discover. That makes it easy for customers who are at work during the visit, or for family members arranging house cleaning for a parent in Roanoke, to pay without being on site.

What happens after my first house cleaning?

After the first cleaning, the office follows up by phone to make sure you are satisfied. Any changes you would like are noted for future visits, and associates are available by phone at (540) 774-4299 or by email whenever questions come up.

Do you clean after renovations or new construction?

Yes. The company offers builder and contractor clean-ups, and customer reviews mention cleaning after floor refinishing and painting. Fine construction dust is removed from floors, sills, baseboards, blinds and fixtures so Roanoke homeowners can enjoy the finished project.