

Quick answer: Höveler Pur.Muskel is a supplementary muesli supporting muscle development, added to a complete ration — 20% raw protein, 15.0% fat, 5.8% starch, 4.1% sugar. Competition safe and FEI-compliant. \$52.99 for a 44 lb bag. Best for consistency-minded owners feeding the same ration every day. Last checked: September 2026.

Horses are creatures of habit, and the owners who know it best are the ones who feed the same grams, at the same times, from the same bag, every single day. Consistency is a feature a feed has to be designed for. Here are 5 reasons Pur.Muskel is exactly that.

1. Published specs you can hold the bag to

Every batch ought to match the label, and the label here is full: 20% raw protein, 18.7% crude fiber, 7.20% crude ash, 15.0% raw fat, 14.1 MJ/kg digestible energy, starch 5.8%, sugar 4.1%. A spec sheet that thorough is what makes daily repeatability possible.

Who this is for: owners who weigh, log, and expect the same numbers every time.

2. Rates defined per weight and workload, not vibes

Per 220 lb (100 kg) body weight: 0.07–0.11 lb (30–50 g) light work, 0.11–0.18 lb (50–80 g) medium, 0.18–0.22 lb (80–100 g) heavy. A 1,000 lb horse in medium work gets 50–80 g daily. Fixed tables make the routine teachable to anyone who feeds at your barn.

The benefit: the same portion from every hand on the yard.

3. A formulation that doesn't argue with the rest of the ration

Pur.Muskel is alfalfa-free and contains no added vitamins or minerals. It is designed for layering into a custom feeding plan — meaning your daily routine holds steady and the supplement layers in without disturbing everything else.

Who this is for: owners whose ration works at last and who refuse to disrupt it.

4. Steady energy profile day after day

With 5.8% starch, 4.1% sugar, and most energy coming from 15.0% fat, the formulation is developed for metabolically sensitive breeds. Steady inputs support even behavior — the foundation of a consistent horse.

The benefit: Tuesday's ride feels like Monday's ride.

5. A maker with a 120-year habit of showing up

Höveler has made horse feed since 1905 — over 120 years of expertise, made in Germany. Consistency over decades is a company culture, and bifid backs the purchase with a 30-Day Money-Back Guarantee, a 24/7 licensed vet team, and 9.0/10 across 24,098 store-wide reviews. The product rates 4.55 from 2 reviews — the full listing has the label and current price.

Who this is for: owners who choose suppliers the way they choose their farrier — for dependability.

How to feed it

Pur.Muskel is a supplementary feed, always added to a complete ration with forage alongside. Daily rates per 220 lb (100 kg) body weight:

Work levelDaily rate per 220 lb (100 kg) body weight Light work0.07–0.11 lb (30–50 g) Medium work0.11–0.18 lb (50–80 g) Heavy work0.18–0.22 lb (80–100 g)

A 1,000 lb horse in medium work gets 50–80 g daily. Keep a scale in the feed room — the gram ranges are tight.

Key specs at a glance: 20% raw protein, 15.0% fat, 5.8% starch, 4.1% sugar, 18.7% crude fiber, 44 lb bag, \$52.99.

Confirm your horse's daily grams with the feeding calculator.

What an owner said

"Excellent performance 9" — Jessica, May 21, 2024 (Quality 5, Value 4, Price 5). Her horses maintain stronger muscle condition on it.

Frequently asked questions

Why does consistency matter so much in feeding?

Horses rely on routine, and consistent rations support even digestion and behavior. Pur.Muskel supports that with full specs and fixed per-weight rates.

Can the same horse stay on it year-round?

Yes. It is competition safe and FEI-compliant, and its low starch (5.8%) and sugar (4.1%) suit long-term feeding for metabolically sensitive breeds.

How do I keep portions consistent?

Put the daily amount on a scale from the table — for example, 50–80 g for <https://sites.google.com/view/muscle-building-feed-for-horse/> a 1,000 lb horse in medium work — rather than guessing with a scoop.

Is it a complete feed I can rely on alone?

No. It is a supplementary feed added to a complete ration; forage and any balancer stay part of the plan.

What does it cost?

\$52.99 for a 44 lb bag.